Puzzled By Integrated Commercial Control?







Customer Solutions

M1, by Elk Products, is the missing puzzle piece making security solutions and automation control applications easy, flexible, scalable and affordable. As a robust solution, M1 enables you to profitably expand your applications to include Security, Access Control, Energy Management, Lighting, Business Control and more.

Customers count on you to solve their system related problems and educate them on integrated electronic solutions that make sense for their business. Offer them advanced technology systems that meet all their security, automation and control needs. With M1, you are in position to provide completely integrated, yet easy-to-use solutions that your customers want.

Energy Management

Help your customers control costs with "Green" technology solutions. Enable them to conserve energy and reduce costs without compromising safety, convenience and comfort. M1 enables businesses to effectively manage energy output, shrink their carbon footprint and save money on utility bills. M1 energy management solutions provide convenient control and scheduling capabilities for lighting, climate control, shades/blinds, electric water heaters and other electrical devices.

Solutions:

- Create motion controlled "set-points" to automatically turn off lights when your customer closes at night.
- Automatically adjust thermostat based on time of day, occupancy and ambient conditions.
- Place sensors that close blinds when the sun shines directly into the room.
- Monitor freezer temperature, and if out of range, beep the keypad or send e-mail alert.

Lighting



Offer valuable lighting solutions that will help your customers attract and conduct business through effective ambiance. Further interest them in these important solutions by helping them control costs, and at the same time, making it efficient to use. M1 will enable businesses to set pre-determined lighting scenes at pre-determined times so employees don't have to

Solutions:

- Enable business owners to easily control the lights throughout their entire facility from either on-site or remotely.
- Create pre-set lighting scenes to control the ambiance during different times of day and night.
- Place sensors that control lights when employees and guests enter or exit specific areas.



Business Control



M1 future-proof systems enable your customer to manage their entire business from one single, easy-to-use yet sophisticated control solution. Think of the M1 as providing almost any output triggered by a wide variety of inputs to enable businesses to easily and efficiently operate a variety of systems. M1 has been successfully installed in restaurants, nursing homes, medical facilities, schools and many other facilities.

Solutions:

- · Access to different areas of the building can be determined on an individual basis.
- Lighting can be controlled so that parking lots are lit until the last employee leaves the building.
- Teachers and classrooms can be monitored and equipped with panic buttons for lockdown situations.
- By using proximity cards, specific employees can be given authority to arm/disarm the system or automatically turn off/on specific lighting and thermostat conditions.
- Retail facilities can address shrink issues through the use of voice within specific product areas.

Security



M1 gives you the ability to offer robust security solutions that commercial accounts want and need. Whether your customer has a new facility or is retrofitting their building, M1 offers hard wired or wireless options including Elk's two-way wireless. The system provides a full range of detection and reporting capabilities.

Solutions:

- Create a safe working environment for your customer's employees by automatically lighting the exit when they leave after dark.
- Auto-arm a safe that has been left unlocked longer than a specified time.
- Use two-way voice alerts to notify any remaining employees that the building is to be armed.
- Provide an alert via a flashing or beeping keypad that something needs attention, such as an open back door to the warehouse.
- View dock area or lobby area through the use of CCTV cameras locally and remotely.

Access Control



M1 access control solutions provide secure identity management allowing authorized personnel to enter secure areas, while preventing unauthorized individuals from coming or going. Provide your customers with seamless integration of door control, alarm arm/disarm, lighting and temperature.

Solutions:

- Provide entrance control for multiple entry points, including both local areas and remote sites.
- Implement role-based access control with authorized credentials to manage who gets access to specific locations and resources.
- Provide vehicle gate access based on authorized users.

M1 provides business owners, managers and employees with ease of use through remote and local control. The system operates with touch pads, LCD keypads, iPhone®, iPad®, Android® and other PDA's. With these devices business owners can:

- Receive an alert when doors are inappropriately left unlocked after hours and quickly lock them remotely.
- Monitor and control all systems at any time of day from any location.

There is great peace of mind knowing your business is safe and sound no matter if you're there or away.





Growing Business

Growing business means having the ability to upgrade systems for happy customers when they are ready to expand. M1 enables you to enhance your customer's capabilities as they become comfortable with their system and their needs grow. And just as important, these customers will give you recommendations and referrals based on your ability to meet their needs and exceed their expectations.

Flexibility

Flexibility is more than simply meeting your customer's needs. M1 offers you the ability to select related products from your choice of manufacturers. Elk Products partners with over 40 manufacturers so you can stay with components you are most comfortable using, minimizing your learning curve and labor time. To further support your need for easy design, programming and installation, M1 can be programmed remotely via any Internet connection.



Support

Elk offers a wide range of support:

- World-class technical support via toll-free number.
- · Web support featuring manuals, downloads, application notes and hook-up diagrams.
- Extensive training via webinars, videos and live training classes.
- · Monthly product specials.
- Sales and marketing materials to assist installer's sales efforts.

Maximizing Profits

Maximizing profits comes from designing, programming and integrating security and control systems with ease. Remote programming and troubleshooting can be done from your desk. M1 gives you the ability to set up RMR and add more features over time. Start with the basics and grow with your customer as their needs change.

Ready To Learn More?
Contact ELK at 800.797.9355 or info@elkproducts.com

www.elkproducts.com

